











# Meet the Speakers



We have invited 100+ speakers from the PropTech Industry from more than 18+ countries. The speakers will share topics relating to the 5 Verticals in conjunction with the APPS2021 Theme:

Plan, Construct, Transact, Manage and Educate.



Keynote Speaker:

Dr. Daniele Gambero President of MPA



Host:

Jason Ding
VP Events









James Dearsley
Co-Founder
Unissu



Kashif Ansari Founder & Group CEO Juwai IQI



Sandra Kröger Founder & CEO Rascasse GMBH



Nami Hayata Global Team Leader PropTech Japan



Georg Chmiel
Executive Chairman
Juwai-IQI Holdings



Matt van Leeuwen Chief Innovation Officer Sunway



Rachel Yuen Asia PropTech



Alice Paola Pomè Collaborator Italian PropTech Network



**Leo Lo**Founder
Asia PropTech



Sean Godoy Co-Founder PropTech Africa



Miranda Lui Founder & Managing Director MES Group



Louisa Dickins
Co-Founder
LMRE



Darren Wong
CEO
Denzity



Paul Chen Founder Radiant Property Technologies



Lina Wong
Founder & CEO
Dzpace



Hasniza Mohamed

UEM Sunrise

Director Digital 8

Founder Rise Digital





Frank L. Amptmeijer
Founder
ProperLy Asia Sdn Bhd



Eng Wei Yong
Co-Founder
Estate123.my



Pui Mun Teoh Founder Speedbrick



Dr. Daniele Gambero Co-Founder & CEO REI Group | Propenomy.com



**Jason Ding** Co-Founder, CMO MHUB



Sahin Caglayan Co-Founder & CEO Faradai



Adam Poole M.Sc.(Occupational Health and Safety) Safety Compass



**Desmond Loi** CMO Global PCK Solutions Sdn. Bhd.



Wanlyn Tiberghien
Co-founder & CEO
Smplrspace



**Dr. Zafira Nadia Maaz** Senior Lecturer Universiti Teknologi Malaysia



Chuah Huai Jie CEO ProSales



Wee Siong Quek
Co-Founder, CEO
MHUB



Aznul Qalid Md Sabri
Dept. of Artificial Intelligence,
Faculty of Computer Science
8 IT, University Malaya



**Eugene Poon Wai Chuen**Senior Lecturer
Sunway University



Vincent Lim
Founder
CozyHomes



Prof. Ts. Dr. Ting Choo Yee
Professor at the Faculty of
Computing and Informatics
Multimedia University





Gary Walter
Co-Founder & CEO
Realinflo



Edmund Ng
Co-founder, Managing
Director
Doxa Holdings International



Stephen Lim
Co-Founder
FusionQB



Xavier Mah
Director
Xavier Mah Consultancy
Sdn Bhd



Chew Siak Kor Service Management Department Manager Glodon



**Jordan Oon** CEO HostAStay Sdn Bhd



Suhendra Arianto Co-Founder & CTO ServeDeck & Mandrill Tech



Carrie Law Founder Wow Impact Group



Abhinand Pillay SV Global Business Development Aerodyne



Choo Peng Yin
Deputy Dean of Industrial
Training & Student
Development for FICT
UTAR



Stephen Corneilius

CEO

UCSI Extension (UCSI

Group)



Dr. Gita Radhakrishna
Senior Lecturer
Faculty of Law,
Multimedia University



Cassandra Wong Chief Revenue Officer BlueDuck Malaysia



**Hugo Cheuk** Co-Founder & COO viAct



Derek Alef CEO Deal Trak



**John Dean Markunas**Board Member
Fibree





Christina Leong
Founder
ProSales



Ozan ERTÜRK
CTO
Sensemore



Gabrielle McMillan
CEO
Equiem



AP Dr. Muhammad Najib Razali Associate Professor Universiti Teknologi Malaysia



**Elizabbeth Siew**Co-Founder
LePro System Be<u>rhad</u>



**Robin Hoo**CEO
OrangeFIN Asia Sdn Bhd



Liew Voon Kiong CEO Relife LLC



William Lim
Operations Director
SpeedProp Global



Chiara Tagliaro
Founder
Italian PropTech Network



Rusmin Lawin Chairman & Founder Indonesia PropTech Association



Jean-Michel Paul
CEO & Founder
Real Estate Analytcis Pte
Ltd - 8PROP



Tharmaindran
Gannasin
CEO
Bnetworks Sdn Bhd



Francis Pun
Ecosystem and International
Development Lead, Incubation and
Acceleration
Hong Kong Science and Technology
Parks Corporation



Wong Jing Ying Ts. Dr.
Associate Professor
University of Nottingham
Malaysia



Alvin Chooi
Director
FusionQB



Vivienne Yoong

VP Innovation θ

Technology

MPA





Christoffer Erichsen
CEO & Founding Partner
Human Inc



**Vishalsai Daswani** CEO MyPropty



Julian Kezelman
Program Director
Taronga Ventures



Isaac J Coonan
Founder
Proptech Brisbane



Victor Chua CBO MHub



Steve Melhuish Founder PropertyGuru Group



Dr Roland Igbinoba
President
Nigeria PropTech
Association



Menno Lammers
Founder
PropTech for Good



Alan Lim President Malaysian Business Angel Network



**Artus Ong**Director
My3DVision



Kashminder Singh Co-Founder pitchIN



Adam Ramskay Head of Strategy Unit Cradle Fund



**Elson Kho**Director
Property Hunter



Vincent Soh CEO MoneySave



**Samuel Yau** Managing Consultant Do Marketing Right



Navonil Roy Principal Advisor LandOrc





Esther An
Chief Sustainability
Officer
City Developments Ltd



Saravana Kumar HSEC Manager Hirose Electric M Sdn



Imran Clyde
Director
Nextdor Property
Communications Sdn Bhd



Wong Keh Wei Founder & CEO Rentlab Sdn Bhd



Mathivannan Jaganathan
Director Career
Development Centre
Universiti Utara Malaysia



KL Chin Lecturer in Real Estate Henley Business School



Mardiana Rahayu
Chief Development
Officer
UEM Sunrise Sdn Bhd



**Mete Varas**Founder
ME Proptech Initiative



Kai Ching CEO Snaprop Limited



Thanks to the following funding partners for joining APPS2021, and for their commitment to support the PropTech Eco-System.



The Malaysian Business
Angel Network (MBAN) is
the official trade
association and governing
body for angel investors
and angel clubs in
Malaysia.

https://www.mban.com.my/

DAY 1 - 3:00 PM - 5:00 PM Enter the Tigers' Lair



pitchIN believes in the democratisation of fundraising and investing. We enable the process for investors to invest in businesses they believe in, and for businesses to grow with the support of their investors.

https://equity.pitchin.my

DAY 2 - 12:00 PM - 12:30 PM Panel Discussion



Moneysave is a P2P financing platform registered with the securities commision Malaysia. No Collateral, 1% per month onwards\*, 72 Hours approval.

https://moneysave.com.my/

DAY 2 - 2:30 PM - 3:00PM Live Crowdfunding



Two exciting summit days lay ahead of us, in which the spotlight from the whole Asia Pacific region will shine on an industry called PropTech (Property Technology).

100+ speakers, from 23+ nations, will be sharing their knowledge, insights, and deliberations with the summit delegates, in a panel-like format. All sessions will be moderated by a guest speaker, enticing our panelists to encouraging discussions.

The Property Industry will get a unique window into the PropTech world.

#### Day 1

We kick off the event with some formalities and various extra-ordinary speakers, MoU signing sessions until we get into the real meat of the summit. On day one we look into the various verticals, with more elaboration later in the day on the Plan & Construct verticals.

#### Day 2

Day two we will fully emphasize on the other three verticals of the event. The Transact, Manage & Educate verticals will leave plenty of room for discussions. On day two we also have a large number of esteemed speakers ready to interact with our summit delegates.

TIME (GMT +8)	TITLE	SPEAKER
10:00 AM - 10:20 AM	Welcome Speeches & Keynote Panel	Jason Ding (VP Event - MPA) Dr. Daniele Gambero (President - MPA)
10:20 AM - 10:45 AM	MPA, Cradle MOU	Norman Matthieu Vanhaeckem (Cradle Fund) Dr. Daniele Gambero (President of MPA)
10:45 AM - 11:30 AM 45 minutes	Keynote Panel: The Future of Property & PropTech within the Digital Transformation of Malaysia	Jason Ding (VP Event of MPA)  Dr. Daniele Gambero (President of MPA)  Jesse Chooi (MDEC)  Dr. Ng Sing Kwei (Cradle Fund)  Rajen Dorairaj (MaGIC)



EVENTS VERTICALS

PLAN

## CONSTRUCT TRANSACT MANAGE **EDUCATE**

TIME (GMT +8)	TITLE	
11:30 AM - 12:00 PM	Metaverse: A Possible Future of Hybrid-work or Just a Fairy-tale to Attract Attention and Funding?	
PLAN	Dr Daniele Gambero (Propenomy, Malaysia) Kashif Ansari (Juwai IQI, Malaysia) Christoffer Erichsen (Human Inc, Malaysia) Dr. Liew Voon Kiong (Relife LLC, Malaysia)	
12:00 PM - 12:30 PM	Society 5.0: Digital Transformation Beyond Smart Cities, Towards Hybrid Live-Work-Style	
PLAN	Dr Daniele Gambero (Propenomy, Malaysia) Imran Clyde (Nextdor Property Communication Sdn Bhd, Malaysia) Eugene Poon Wai Chuen (Sunway University, Malaysia) Mardiana Rahayu (UEM Sunrise, Malaysia)	
12:30 PM - 1:00 PM	BIM a Complete Solution Towards Smart Construction of Digital Building	
CONSTRUCT	Dr. Zafira Nadia (UTM, Malaysia) Dr. Muhammad Najib Razali (UTM, Malaysia)	
1:00 PM - 1:30 PM	Property Search, Credible, Responsible and Actionable	
TRANSACT	Darren Wong (Denzity, Hong Kong) Keh Wei Wong (RentLab, Malaysia) Elson Kho (Property Hunter, Malaysia) Stephen Lim (HyperQB, Malaysia)	
1:30 PM - 2:00 PM	The Future of Transaction - How PropTech Can Transform the Transaction of RE	
TRANSACT	Isaac Coonan (PropTech BNE, Australia) Dion Jensen (BlocX, Australia)	
2:00 PM - 2:30 PM CONSTRUCT	Safety and Health in Construction: PropTech Solutions for a Real "Safety Comes First"	
	Adam Poole (Safety Compass, Australia) Saravana Kumar (Hirose Electric, Malaysia) Hugo Cheuk (viAct, Hong Kong)	
2:45 PM		

**CONTINUE NEXT PAGE...** 







PropTech Funding Channels

Enter the Tigers' Lair with MPA

**Angel Investors Live Pitching** 

Dr. Daniele Gambero Opening Mr. Alan Lim Welcoming Remarks

Pitching Fighers in the Tigers' Lair

1. ProperLy

2. ProSales3. Rekatone4. Rentlab

5. Smplrspace

Winner Announcement

6. Vendfun

TIME (GMT +8)

TITLE

2:30 PM - 3:00 PM

Government Linked Incubator And Funding Ecosystems in Asia

CENEDAL

Paul Chen (Asia PropTech, Hong Kong) Leo Lo (Asia PropTech, Hong Kong)

Francis Pun (Hong Kong Science and Technology Parks Corporation, Hong Kong)

Adam Ramskay (Cradle, Malaysia)

Matt Van Leeuwen (Sunway iLabs, Malaysia)

3:00 PM - 3:30 PM

Break

3:30 PM - 4:00 PM

PropTech For Good Fireside Chat

 ${\it Menno\ Lammers\ (Prop Tech\ for\ Good,\ The\ Netherlands)}$ 

Esther An (City Developments Ltd, Singapore)

4:00 PM - 4:30 PM

Data challenge in real estate

Dr. Daniele Gambero (Propenomy, Malaysia)

Gary Walter (Realinflo, Hong Kong) Samuel Yau (Rascasse, Malaysia)

4:30 PM - 5:00 PM

EDUCATE

Education, Professionalism and Talent Growth for PropTech

Stephen Corneilius (UCSI, Malaysia) Choo Peng Yin (UTAR, Malaysia)

Alice Paola Pomè (Italian PropTech Network)

Aznul Qalid Md Sabri (University Malaya, Malaysia)

5:00 PM - 5:30 PM

IoT & Digital Building: The Future of Smart Facility Management

EDUCATE

Frank Amptmeijer (ProperLy, Malaysia) Chiew Siak Kor (Glodon, Malaysia)

Shuhendra Arianto (Servedeck, Malaysia)

5:30 PM - 6:00 PM

Digitization of Renovation, Rental and Tenancy Management Processes

MANAGE

Vincent Lim (CozyHomes, Malaysia) Vishalsai Daswani (MyPropty, Hong Kong) Cassandra Wong (BlueDuck, Malaysia) Jordan Oon (HostAStay, Malaysia)

6:00 PM - 6:30 PM

Brick & Mortar Turning Digital the Upside of a Difficult Change

FDLICATE

Teoh Pui Mun (Speedbrick, Malaysia) Dr Zafira Nadia (UTM, Malaysia)

Abhinand Pillay (Aerodyne Group, Malaysia)

**CONTINUE NEXT PAGE...** 

MALAYSIA







TIME (GMT +8)	TITLE
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6:30 PM - 7:00 PM Digital Transformation in Customer Care: The Next Level of Customers' Experience

Frank Amptmeijer (ProperLy, Malaysia)
Suhendra Arianto (Servedeck, Malaysia)
Christoffer Erichsen (Human Inc, Malaysia)

7:00 PM - 8:00 PM Global Proptech Dialogue

GENERAL James Dearsly (Unissu, UK)

Rachel Yuen (Asia PropTech, Hong Kong)
Dr. Daniele Gambero (Malaysia PropTech Association, Malaysia)
Dr Ronald Igbinoba (Nigeria Proptech Association, Nigeria)

8:00 PM - 8:30 PM Big Data and Machine Learning as the Foundation for PropTech 4.0

Prof. Ts. Dr. Ting Choo Yee (Multimedia University, Malaysia)

Chuah Huai Jie (ProSales, Malaysia) Gary Walter (PropTech Institute, Hong Kong)

8:30 PM - 9:00 PM Adventures in Investment Modeling for CRE Portfolios

Paul Chen (Radiant Property, Hong Kong)
Derek Alef (Deal Trak, United States)

THE END OF DAY 1







**DAY 2 - 27 NOV 2021 (SATURDAY)** 

EVENTS VERTICALS PLAN CONSTRUCT TRANSACT MANAGE EDUCATE

TIME (GMT +8) TITLE

10:00 AM - 10:30 AM **Day 2, Official Opening** 

Jason Ding (Malaysia PropTech Association, Malaysia)

Dr. Daniele Gambero (Malaysia PropTech Association, Malaysia)

10:30 AM - 11:00 AM Blending Property Listing Marketplace in Social Media: The Digitization of Inbound Marketing

Vivienne Yoong (Malaysia PropTech Association, Malaysia) Chuah Huai Jie (ProSales, Malaysia)

Eng Wei Yong (Estate123, Malaysia)

11:00 AM - 11:30 AM
Digitalisation of Construction Procurement & Contract Management: Bringing Transparency and
Trust in the Build Environment

Teoh Pui Mun (Speedbrick, Malaysia)

Desmond Loi (Buildspace, Malaysia)

Chiew Siak Kor (Glodon, Malaysia)

11:30 AM - 12:00 PM Fractional Property: The Convergence of Blockchain with Property Investment

Elizabbeth Siew (Lepro System, Malaysia) William Lim (SpeedProp Global, Malaysia) Dr. Liew Voon Kiong (Relife LLC, Malaysia)

12:00 PM - 12:30 PM PropTech Funding, Is Time For Asia Finally Coming?

Paul Chen (Radiant Property Technologies, Hong Kong)
Alan Lim (MBAN, Malaysia)
Kashminder Singh (PitchIn, Malaysia)
Vincent Soh (MoneySave, Malaysia)

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## **DAY 2 - 27 NOV 2021 (SATURDAY)**



TIME (GMT +8)

TITLE

12:30 PM - 1:00 PM

BIM from Planning to Construction and Management of the Future Smart City

Desmond Loi (Buildspace, Malaysia) Miranda Lui (MES, Hong Kong)

Prof Dr Wong Jing Ying (University of Nottingham Malaysia, Malaysia)

1:00 PM - 1:30 PM

Robotic Process Automation In Real Estate

Quek Wee Siong (MHub, Malaysia) Robin Hoo (OrangeFIN, Malaysia) Alvin Chooi (HyperQB, Malaysia)

1:30 PM - 2:00 PM

Sales Accelerations by Data Insights, Media Influencers, Tech Impacts and StoryTelling

Carrie Law (Wow Impact Group, Hong Kong) Jean-Michel Paul (8prop, Singapore) Kai Ching (Snaprop, Hong Kong) Xavier Mah (Xavier Mah Consultancy, Malaysia)

2:00 PM - 2:30 PM

**Property Digital Marketplace Of The Future** 

Georg Chmiel (Juwai-IQI, Malaysia) Hasniza Mohamed (UEM Sunrise, Malaysia) Dr. Daniele Gambero (Propenomy, Malaysia)

2:30 PM - 3:00 PM

USD100M Crowdfunding for PropTech Industry

Vincent Soh (CEO & Founder, MoneySave) Dr Abdul Razak (Co-Founder, iBOXCHAIN Sdn Bhd) Dr. Daniele Gambero (Malaysia PropTech Association, Malaysia) **MoneySave** 

3:00 PM - 3:30 PM

**Digital Transformation for the Built Environment** 

Dr. Daniele Gambero (Malaysia PropTech Association, Malaysia) Edmund Ng (DOXA Holding International, Singapore)

Vincent Soh (MoneySave, Malaysia)

3:30 PM - 4:00 PM

**Data-Driven Decisions in Real Estate** 

Victor Chua (MHub, Malaysia) Gary Walter (Realinflo, Hong Kong) Sandra Kroger (Rascasse, Germany)

4:00 PM - 4:30 PM

**PropTech For Good Dialogue** 

EDUCATE

Stephen Lim (HyperQB, Malaysia) Dr. Gita (MMU, Malaysia)

Mathivannan Jaganathan (University Utara Malaysia, Malaysia)

Sr. KL Chin (University of Reading, Malaysia)

**CONTINUE NEXT PAGE...** 







# **DAY 2 - 27 NOV 2021 (SATURDAY)**



TIME (GMT +8)	TITLE
4:30 PM - 5:00 PM  TRANSACT	Al Driven Marketplace, Easing or Limiting Feature?  Mete Varas (ME PropTech Initiative, United Arabic Emirates)  Al Powered Energy & Sustainability Analytics For CRE  Sahin Caglayan (Faraday, United Kingdom)
5:00 PM - 5:30 PM TRANSACT	Property Due Diligence Made Digital & Easy with Trust & Transparency Sean Godoy (PropTech Africa, South Africa) Keh Wei Wong (RentLab, Malaysia) Navonil Roy (LandOrc, Malaysia)
5:30 PM - 6:00 PM  TRANSACT	Digital Transformation Of Property Developers  Frank Amptmeijer (ProperLy, Malaysia)  Jason Ding (MHub, Malaysia)  Chuah Huai Jie (ProSales, Malaysia)  Stephen Lim (HyperQB, Malaysia)
6:00 PM - 7:00 PM	Global Proptech Dialogue
GENERAL	Dr Daniele Gambero (Malaysia PropTech Association, Malaysia) Sean Godoy (Proptech Africa, South Africa) Rusmin Lawin (Indonesia PropTech Association, Indonesia) Chiara Tagliaro (Italian PropTech Network, Italy) Mete Varas (ME PropTech Initiative, United Arab Emirates)
7:00 PM - 7:30 PM	IoT and Predictive Maintenance: How Smart Building Are Talking to FM
MANAGE	Ozan Erturk (Sensemore, Turkey) Tharma Gannasin (bWave, Malaysia) Vivienne Yoong (Malaysia PropTech Association, Malaysia)
7:30 PM - 8:00 PM	Archviz: How Can it Help with Property Buying/Renting Decisions?
MANAGE	Frank Amptmeijer (ProperLy, Malaysia) Raymond Teh (TS-Exim (Ai House), Malaysia) Wanlyn Tiberghien (Smplrspace, Singapore) Artus Ong (My3DVision, Malaysia)
8:00 PM - 8:30 PM	Blockchain for Real Estate - Are we ready?
EDUCATE	Paul Chen (Radian Property Technology, Hong Kong) John Dean Markunas (FIBREE, United States)
8:30 PM - 9:00 PM	Women In Proptech As Founders, Inspirational Stories
GENERAL	Louisa Dickens (LMRE, United Kingdom) Christina Leong (ProSales, Malaysia) Lina Wong (Dzpace, China) Gabrielle McMillan (Equiem, United States)
9:00 PM	Closing Remarks
	Organising Committee

THE END OF APPS2021





